

## CROYDON COUNCIL

Councillor Hall, Cabinet Member for Finance and Treasury

Councillor Woodley, Cabinet Member for Families, Health and Social Care

### DELEGATED DECISION

<b>TITLE:-</b>	<b>Community Equipment Service Strategy</b>
<b>REPORT AUTHOR:-</b>	Sarah Warman – Head of Strategy, Communities and Commissioning
<b>REFERENCE NO:-</b>	DD390
<b>SUMMARY:-</b>	<p>The insourcing of the equipment service was completed on 1<sup>st</sup> December 2016. As part of the insourcing process, a five-year business plan was created to achieve a number of key business objectives focused on turning around the equipment service into a profitable and sustainable business, bringing social and commercial benefit to Croydon.</p> <p>The report sets out the overall strategy for the equipment service and the way in which it will take forward the business over the next five years. The report specifically focuses on the following:</p> <ul style="list-style-type: none"><li>• The strategic direction of travel for the service including its mission and priorities for development and growth.</li><li>• The development of a retail company as a key part of future business operations.</li><li>• The need for fit for purpose premises as a critical success factor for the business.</li><li>• The financial implications and forecast summary for the next five years of business</li><li>• The risks and mitigating actions arising from the strategic direction</li></ul>
<b>RECOMMENDATIONS:-</b>	<p>That Councillor Hall, Cabinet Member for Finance and Treasury and Councillor Woodley, Cabinet Member for Families, Health and Social Care:</p> <ol style="list-style-type: none"><li>(1) Agree the Community Equipment Service (CES) strategic direction and priorities as laid out in this paper.</li><li>(2) Agree to relocate CES from its current location at Boulogne Road to Crosfield industrial unit and to provide capital investment in the unit of £250,000.</li><li>(3) Agree to set up a separate legal entity to deliver the CES retail service and provide a £250,000 loan on commercial terms.</li></ol>

BACKGROUND/  
COMMITTEE REPORT:-

Community Equipment Service Strategy Report

Agreed By:- Cllr. Louise Woodley Title:- Cabinet Member for  
Signature: Louise Woodley Date:- Families, Health and  
26/01/2017 Social Care

Small Club Member Finance & Treasury  
26/01/17